

Press release

IVU Traffic Technologies AG

Start Unterelbe using IVU.rail to plan and dispatch in the cloud

Complete system launch in just three months

Berlin/Cuxhaven, 12 March 2019 – From Hamburg to Cuxhaven: Transport company Verkehrsgesellschaft Start Unterelbe mbH, a subsidiary of regional transport operator Regionalverkehre Start Deutschland GmbH, has taken over the RE5 regional express route in Lower Saxony and Hamburg in time for the new timetable. The company is using IVU.rail from Berlin-based IT specialist IVU Traffic Technologies to plan and dispatch all vehicles and employees. It took less than three months to launch the entire system.

The subsidiary of DB Regio AG took over its first route in the Unterelbe region in December and has since established itself as a young and innovative new provider in regional rail passenger transport. The company completes over 40 train journeys on the route every day and employs around 70 members of staff.

IVU.rail enables Start to plan and dispatch its vehicles as well as its employees in a cloud-based system. The planners benefit from numerous functions, some even automated, which simplify the planning processes and optimise vehicle and duty schedules. Thanks to the standardised introduction process IVU.express, Start was able to get the entire system up and running in just three months.

“Despite the tightly scheduled timetable, the introduction of IVU.rail went without a hitch. By the time of the launch, the entire system was ready for use – and the employees had received training,” says Hans-Joachim Paul, Project Manager at Start Unterelbe. “When we discovered IVU.rail, we found the perfect solution that will continue to grow with us thanks to IVU.cloud.”

As part of IVU.cloud, IVU takes care of all hosting as well as the technical operations management of IVU.rail. This means there is no need for Start to develop its own IT infrastructure and they can flexibly scale the system as required. As a certified “AWS Advanced Technology Partner”, IVU uses Amazon Web Services for hosting.

“IVU.rail provides Start with an integrated and efficient workflow. This highlights the fact that our standard solution is perfect for both large national railways and smaller customers,” explains Christian Teschner, Rail Sales Director at IVU.



Start Unterelbe launched the standard solution IVU.rail from IVU Traffic Technologies for the integrated planning and dispatch of trains and staff in just three months (Image: Start Unterelbe)

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IVU Traffic Technologies has been working for over 40 years with more than 500 engineers to ensure punctual and reliable transport in the world's metropolises. In growing cities, people and vehicles are constantly on the move – a logistical challenge that calls for intelligent and secure software systems. The integrated standard products of the IVU.suite work to plan, optimise and control the deployment of buses and trains, provide passengers with real-time information, create routes for parcel delivery services, and support businesses in choosing branch locations.

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